



EXTEND YOUR COMMUNITY CONNECTIONS WITH AN EVENT SPONSORSHIP PACKAGE



2020 CORPORATE EVENT Sponsorship

Support outdoor science education! Science comes alive for kids at Dunes Learning Center, and your annual sponsorship will inspire the stewards of tomorrow. Throughout the year, we get more than 14,000 students outdoors to explore and learn.

Special events give these kids the opportunity to bring their families to our Indiana Dunes National Park campus for more adventures in nature. Public events, including the annual gala, connect you to other Dunes Learning Center sponsors and individual donors.

Spring Open House

SATURDAY, MARCH 14, 2020 ATTENDANCE 400-500

Nature crafts, themed hikes, live music, and more! Preview upcoming summer camps for both campers and parents.

Summer Open House

SATURDAY, JUNE 13, 2020 ATTENDANCE 800-1,000

A day full of outdoor adventure and live entertainment - a fantastic opportunity to connect with local families excited about nature.

A Dunes Affair Gala

FRIDAY, SEPTEMBER 18, 2020 ATTENDANCE 200-250

Our annual fundraising gala honors excellence in environmental education.

Swedish Pancake Breakfast

SATURDAY, DECEMBER 12, 2020 ATTENDANCE 150-200

A great start to the Swedish holiday celebration at Chellberg Farm.

Adult Workshops & Family Programs

TO BE SCHEDULED THROUGHOUT THE YEAR ATTENDANCE VARIES

Workshops will be hands-on and led by local experts.

OTHER PUBLIC AND DONOR EVENTS MAY BE ADDED THROUGHOUT 2020.

NEED A CUSTOM SPONSORSHIP?

All sponsorship levels may be customized to meet your marketing and hospitality needs.

For more information, please contact:
Heather Hahn Sullivan, Director of Development & Marketing
219-395-9555 | hhsullivan@duneslearningcenter.org

SPONSORSHIP LEVELS		Platinum	Gold	Silver	Bronze
INVESTMENT		\$20,000	\$10,000	\$5,000	\$2,500
General Recognition	Your logo on duneslearningcenter.org	X	X	X	X
	Your sponsorship acknowledged in our Annual Report, mailed to 200+ donors and supporters	X	X	X	X
	Your name/logo in DLC monthly E-newsletter	Logo	Logo	Name	Name
	Dedicated social media post including your logo	4x	2x	1x	
	Dedicated community partner article	X			
	Named scholarship fund for your local community (see below for details)	\$5,000 Scholarship			
Event Recognition	Your name/logo on event calendar listings at duneslearningcenter.org	Logo	Logo	Name	Name
	Your name/logo in event email communications	Logo	Logo	Name	Name
	Your sponsorship acknowledged in event press releases	X	X	X	X
	Your name on event postcards distributed to 5,000+ families	X	X	X	X
	Your logo on event day materials	X	X	X	
	Your sponsorship acknowledged in event posts on social media	X	X		
	Your sponsorship acknowledged from the podium at events	X			
	Your promotional item available on campus	X	X	X	X
	Opportunity to participate in an Open House with a promotional table and activity	X	X	X	X
A Dunes Affair	Your name/logo included on A Dunes Affair save the date, invitation and program	Logo	Logo	Name	Name
	Your logo prominently displayed on table(s) at A Dunes Affair	X	X		
	Tickets for A Dunes Affair	2 VIP Tables (20 tickets)	1 VIP Table (10 tickets)	6 Tickets	4 Tickets

AS A CORPORATE PARTNER OF DUNES LEARNING CENTER, your investment inspires lasting curiosity and stewardship with nature. Thousands of local children will benefit from outdoor environmental education both on campus and near their schools.

TO MAKE AN EVEN GREATER IMPACT, consider supporting Dunes Learning Center through a named scholarship fund, which will allow students from your chosen community to attend DLC programs.

Separate from your event sponsorship, this philanthropic gift offers recognition from the families, schools, and communities you serve, along with the chance to make a lasting impact for children.

With your support, we can give more students inquiry-based, hands-on science experiences, which prepare them for careers in STEM industries.





Dunes Learning Center 2020 Sponsorship

Sponsor Name _____

Primary Contact Name _____

Primary Contact Title _____

Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Email _____

For donor recognition purposes, please use the following or specify "anonymous":

Donor Name _____

SPONSORSHIP LEVEL

☐ \$20,000 Platinum

☐ \$10,000 Gold

☐ \$5,000 Silver

☐ \$2,500 Bronze

PAYMENT INFORMATION

☐ Please send me an invoice

☐ I have enclosed a check payable to: Dunes Learning Center

☐ Please charge my credit card: ☐ Visa ☐ MC ☐ AmEx

Credit Card Number _____

Expiration Date _____ CVC Code _____

Dunes Learning Center is a 501(c)3 nonprofit education organization. Your tax-deductible event sponsorship will support outdoor learning and exploration for students in your community. Learn more at DunesLearningCenter.org.

Signature _____ Date _____